



Volunteer Role Description

Role Title: Social media developer

Purpose: To design and create Mindset Vitality's social media and engage the public.

Main Tasks:

To engage the public in awareness-raising about bereavement, the grief journey, normalising grief feelings and promoting self-care via different social media platforms using a variety of formats: text, pictures, video, and quizzes, that help to normalise their feelings, uplift them, and help them to cope with their emotions.

Location: Home-based

Working With: Gaynor Rosier

Personal Requirements:

- Relevant training and experience in designing and creating media posts and informational materials for the public.
- Able to assimilate new information and reproduce it in an understandable format.
- Creativity and a good sense of design.
- Able to keep in contact and meet online regularly to discuss ideas and plans with Gaynor and other volunteers.
- Sensitivity to the feelings and needs of the audience.
- Enthusiasm for the aims and work of the service.

Other Requirements:

- Able to work as a team with other volunteers.

Benefits to the Volunteer:

- Valuable work experience within a social care charity.
- The chance to create and develop skills.
- An opportunity to learn about the experiences of people who are bereaved.

Training and Support:

Volunteers will receive awareness training on grief in order to be sensitive to the feelings and needs of bereaved people for information, inspiration, support and the opportunity to interact and share with others who are grieving.

Expenses: None are expected for this role.